

# PRESS RELEASE

## CLARUS' NEW PRODUCT, GLIDE, WINS CONTRACT MAGAZINE'S BEST OF NEOCON 2018 GOLD AWARD

**Fort Worth, TX (June 11, 2018)** — Clarus is proud to introduce its newest product, Glide, winner of Contract Magazine's Best of NeoCon 2018 Gold Award! As the innovator of the glassboard, Clarus has made glass roll, formulated infinite color with glass, and created projection glass — and now, the innovator of the glassboard has made glass slide across the wall.

Glide is the first of its kind, fully integrated glassboard system, that allows glass to smoothly move across wall-mounted glassboards — an aesthetic, high design glassboard that will last for decades. Clarus continues to push the boundaries of what's possible by taking two-dimensional glass and creating Glide — a beautiful, three-dimensional product that elevates modern design with hundreds of square feet of writable surface consolidated into one concise product.

"Clarus simply cares more than anyone else. The detailed engineering of our products takes years to research, dream, and design — and that's what sets our products above any others in the industry," said Brittney Ricks, VP of Brand at Clarus. "When you experience what glass feels like when it truly glides across the wall — that's unforgettable. And when the influencers in our industry, like Contract Magazine, recognize the beauty behind Clarus glass — that makes the painstaking design so worth it."

Clarus leads the glassboard industry with an obsessive attention to detail that inspired its product masterminds to include minute details within Glide's design. Not only did the Clarus design team create completely hidden hardware and finger-protection bumpers, but the team harvested proprietary, in-line rollerblade wheels to create a seamless, smooth track design, so that every user experiences what it means to "Glide" glass across the wall.

As the pioneer of the glassboard industry, Clarus is continuing the glassboard evolution, as Glide maximizes existing wall space to inspire personal communication. To learn more about Glide, visit the showroom in the Merchandise Mart in Chicago or preview the award-winning product at [www.clarus.com/Glide](http://www.clarus.com/Glide).

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### CONTACT INFORMATION

Jamie-Clare de la Chapelle  
Clarus  
7537 Jack Newell Blvd. N.  
Fort Worth, Texas 76118  
817-541-8123  
[press@clarus.com](mailto:press@clarus.com)

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### ABOUT CLARUS

Clarus is the company that pioneered the glassboard market. As the world's largest glassboard manufacturer, Clarus' modern and minimalist dry-erase solutions have literally and visually transformed strategic, interpersonal communication. Established in 2009, Clarus' continual exponential growth has required the company to relocate to larger facilities 5 times in 9 years.

From corporate to government, healthcare, and educational settings — Clarus leads the Architecture and Design industry by inspiring collaboration among the most prestigious brands across the globe, including Amazon, NASA, Harvard, WeWork, and Coca-Cola. With more than 11,000 customers worldwide, Clarus initiates innovation within the Interior Design industry — designing products for future generations and emphasizing how every detail of production, design, and installation establish the value of our award-winning brand. For more information, please visit: [www.clarus.com](http://www.clarus.com).

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