



# CASE STUDY

Nvidia

# THE CHALLENGE

As the leading developer of artificial intelligence in the world, Nvidia makes it a priority to keep their employees inspired and alert through modern office design. The company continues to get bigger and better, rapidly opening new offices in cities around the world – but it becomes a challenge to organically design large open office space for thousands of employees.

Nvidia's design team desperately wanted to retain the open office feel with short, grouped cubicle walls, while providing a creative writing surface that could double as a mobile privacy wall. While the Nvidia team brainstormed the modern open-office buildout, Nvidia connect with Clarus, and it appeared their vision could become reality.

# THE SOLUTION

The facilities team at Nvidia loved the aesthetics and functionality of Clarus' go! Mobile glassboard, but they hoped to add one additional feature to the award-winning product design. They wanted to alter the base on one side of the mobile unit so it could slide naturally between desking system. This allowed the mobile to function as temporary and easily movable divider screens.

The Clarus R&D got to work creating a custom solution for Nvidia, venturing on a months long design and testing process that resulted in the final product. This newly altered product became the go-to creative canvas for Nvidia at their flagship Endeavor facility in Northern California and other facilities around the globe.

As a company comprised of creative minds, Nvidia had several custom design elements to add to the Clarus mobile. The Nvidia team had already furnished their new office with Haworth cubicle systems, and as a result, the glassboard frames had to match the cubicles' height and unique color.

When the mobiles started arriving a few hundred at a time, Nvidia realized a need for a custom marker tray that could be accessed by both employees on either side of the board. Clarus designers proposed a "saddle tray," that would hang from the top of the go! Mobiles and hold markers, glass cleaner, and a magnetic eraser on both sides of the board. By the end of the design process, Nvidia had ordered more than 2,000 custom-sized go! Mobiles with a custom frame color and marker trays for each board.

Clarus and Nvidia have much in common, including their desire to push the envelope and achieve excellence. When Nvidia envisioned a solution that didn't exist (3-wheeled mobile glassboards and custom fabricated marker trays), only one manufacturer could answer the call. The solution created for Nvidia is just one example of the "yes" Clarus gets to deliver to customers around the world. If it can be imagined, Clarus can bring it to life.